

ROME TOWERS

MASTER SIGN PLAN

PRESENTED BY

SmithCraft

MAY 2007

AMENDED BY



OCTOBER 2017

APPROVED

Minor Administrative Design Review

Case # DR07-61-A/DR17-1122

Date 10/25/17

Rome Towers Matrix of Permanent Signs

NAME	FUNCTION / LOCATION	QTY	MAX HT	MAX WIDTH	MAX AREA	ILLUM	SIGN MATERIALS
1 Main Monument Sign	Identifies Building	Two	10'-0"	11'-5 1/2"	39 sq. ft.	Internal	Aluminum, Steel, Paint, Acrylic, Illumination
2 Building ID	Identifies Building	One	2'-6"	25'-0"	63 sq. ft.	Halo Illuminated	Aluminum, Paint, Illumination, RPC's
3 Emergency Vehicle Directionals	Provides useful information for Emergency Vehicles	Seven	5'-0"	3'-4"	6 sq. ft.	Non-Illuminated	Aluminum, Vinyl
4 Parking Garage ID	Identifies Parking Garage	Three	2'-6"	24'-10"	63 sq. ft.	Non-Illuminated	Aluminum, Paint, FCO's
5 1st Floor Tenant ID - Wall Mounted	Identifies Tenants	Six	2'-6"	VARIABLE	VARIABLE	Halo or Non Illuminated	Aluminum, Paint, Illumination, RPC's
6 Top Floor Tenant/Bldg. ID - Wall Mounted	Identifies Tenants & Building	Six	3'-6"	VARIABLE	Per Elevation (Sheets 6.0 - 6.3)	Halo or Non Illuminated	Aluminum, Paint, Illumination, RPC's
7 Tenant ID - Canopy Mounted	Identifies Tenants	Six	1'-6"	VARIABLE	VARIABLE	Halo or Non Illuminated	Aluminum, Paint, FCO's
8 Address	Identifies Building	Three	1'-6"	4'-0"	VARIABLE	Non-Illuminated	Aluminum, RPC Letters, Paint

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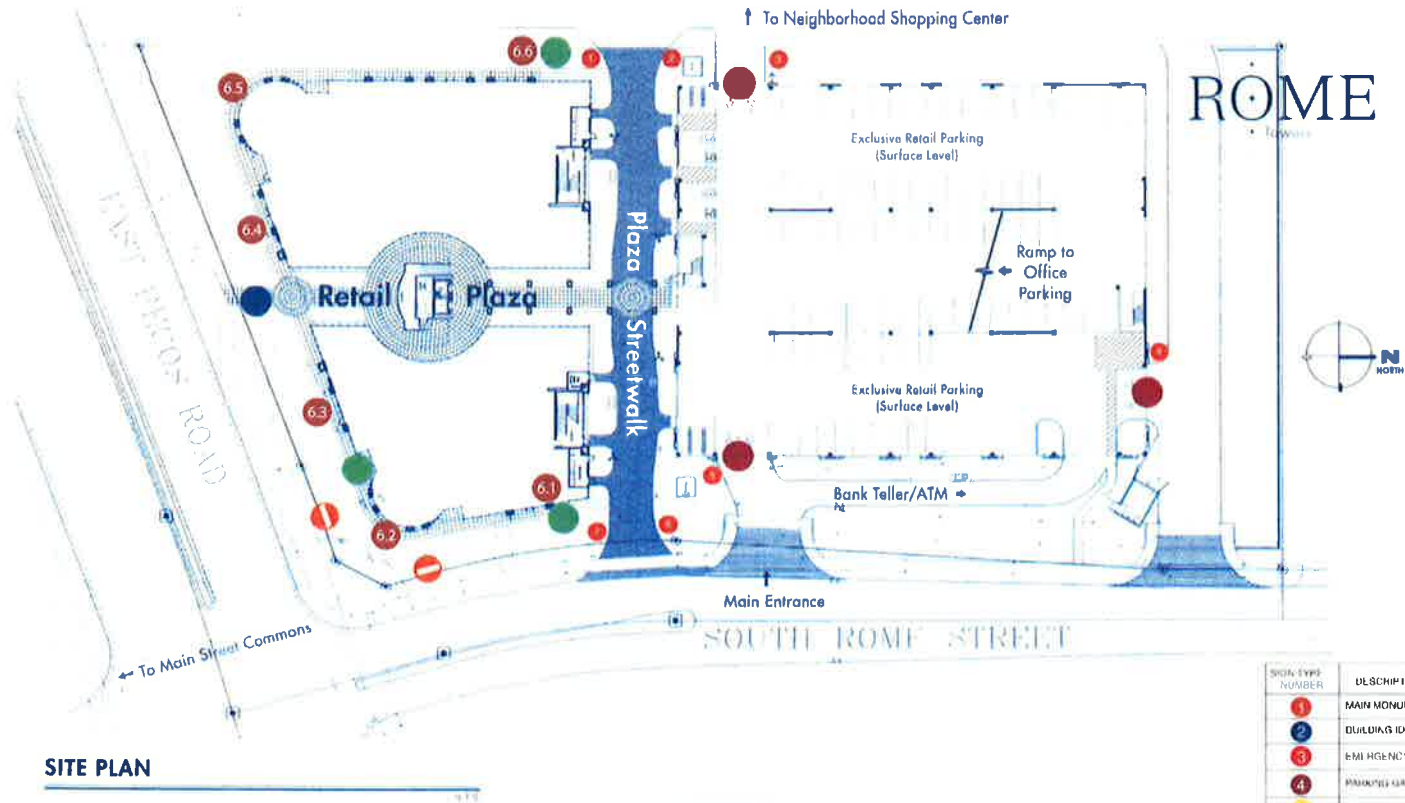
335 E BASELINE RD, GILBERT AZ 85233

170047
10/5/17
Sb

ROME TOWERS

Sign
Summary
(Matrix)

SHEET
3.0



SITE PLAN

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●●●● No Entrances/Emergency Vehicles Only
 ●●●● No 1st Floor Display and Access



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 PH: 480.926.3465 FAX: 480.928.3465

Monument Elevation

Location: Southwest Corner @ Pecos & Rome

Single-Faced, Internally Illuminated with t12 CWHO fluorescent Lamps

Cabinet to be painted Dunn Edwards DE6176 Creamy Cameo.

Metal framing accents to be painted MAP Brushed Aluminum.

Cabinet with Push-Through letterforms & MAP Brushed Aluminum Faces (Rome).

Routed copy for "Towers" to be backed with translucent white acrylic.

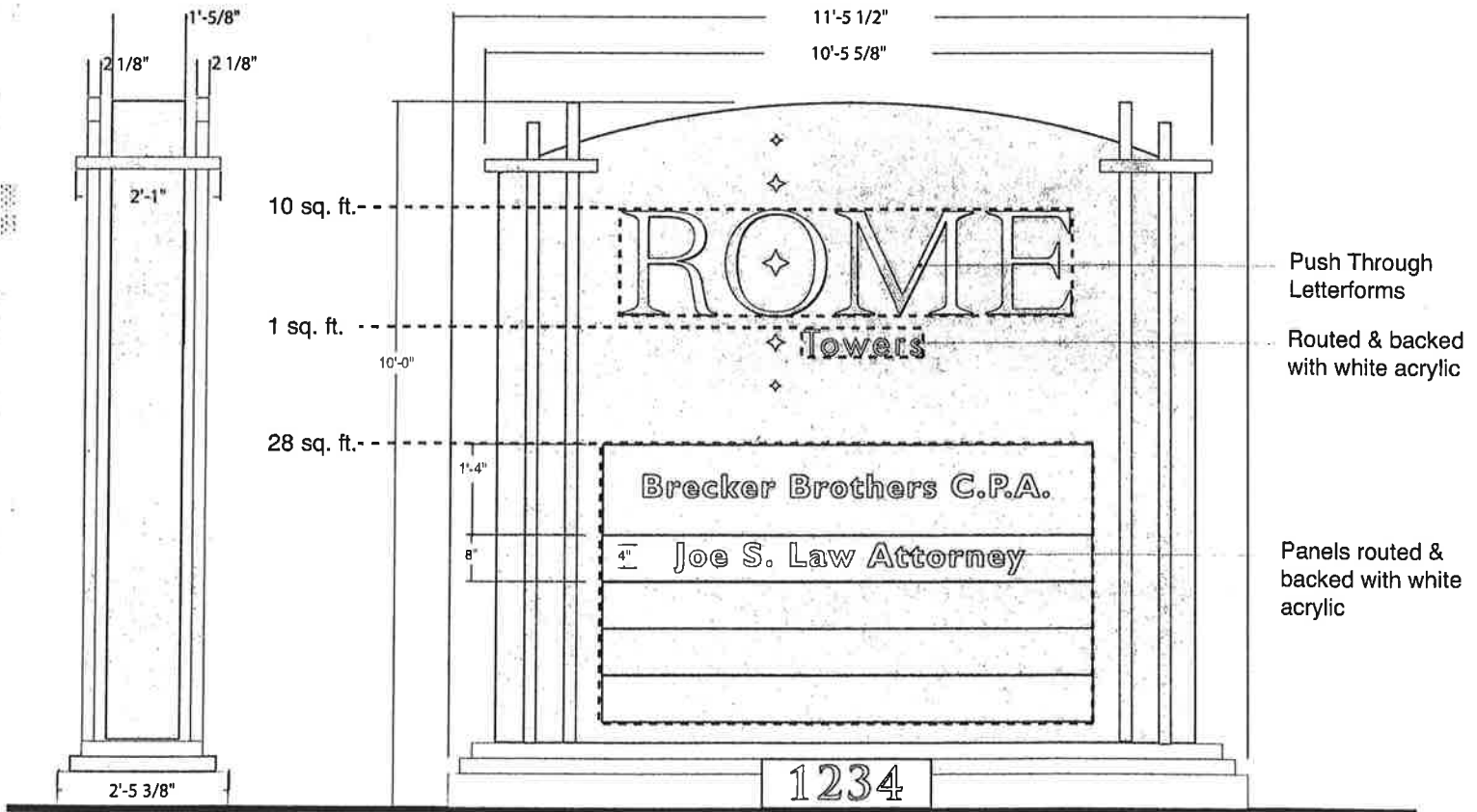
Stars to be precision flat cut out shapes 1/8" Aluminum painted MAP white.

Tenant panels to be routed and backed with white acrylic.

Tenant panels to be painted Dunn Edwards DE6176 Creamy Cameo.

Address Numbers to be 1/4" FCO Aluminum painted MAP Brushed Aluminum.

Requested size increase to 40 sq. ft. of area as allowed by Master Sign Plan.



Sideview
Scale: 3/8" = 1'-0"

Single-faced Monument Elevation
Scale: 3/8" = 1'-0"
Quantity: 2
Sign Area: 39 sq. ft.

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Design 07-050352
Date 05/17/07
By D. Bernardoni
For K. Grantham

ROME TOWERS

Sign Type 1
Main Monument

SHEET
5.0

Emergency Vehicle Directionals

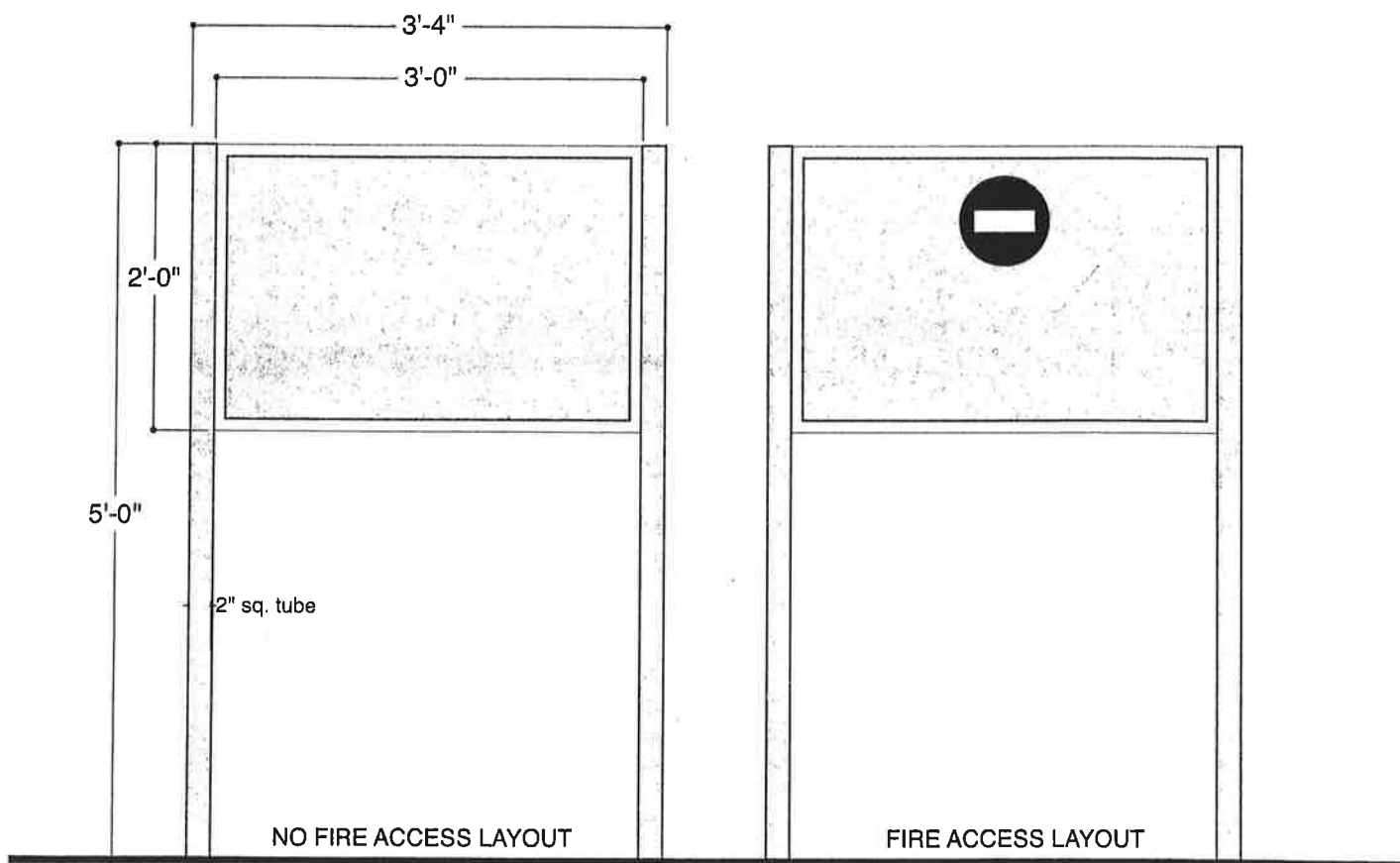
Single-faced Vehicle Directionals

2" sq. tube aluminum posts with 1/8" thick aluminum panel.

Painted Dunn Edwards DE6176 Creamy Cameo.

Copy on both signs should be white reflective 1st surface applied vinyl.

Symbols should be red and white 1st surface reflective vinyl.



Emergency Vehicle Directionals

Scale: 3/4"=1'-0"

Quantity: 7

Sign Area: 6 sq. ft.

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By D. Bernardoni
For K. Grantham

ROME TOWERS

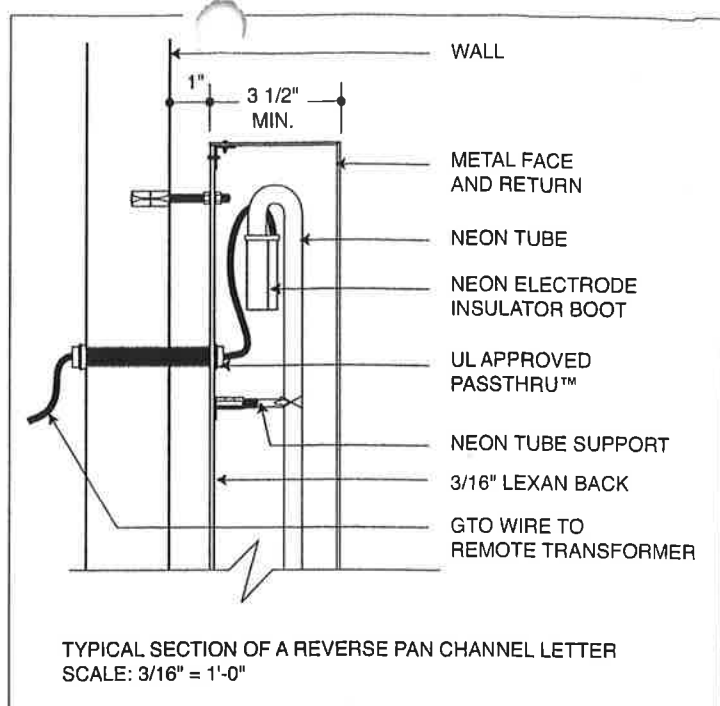
Sign Type 3
Emergency
Vehicle
Directionals

SHEET
5.2

Building ID

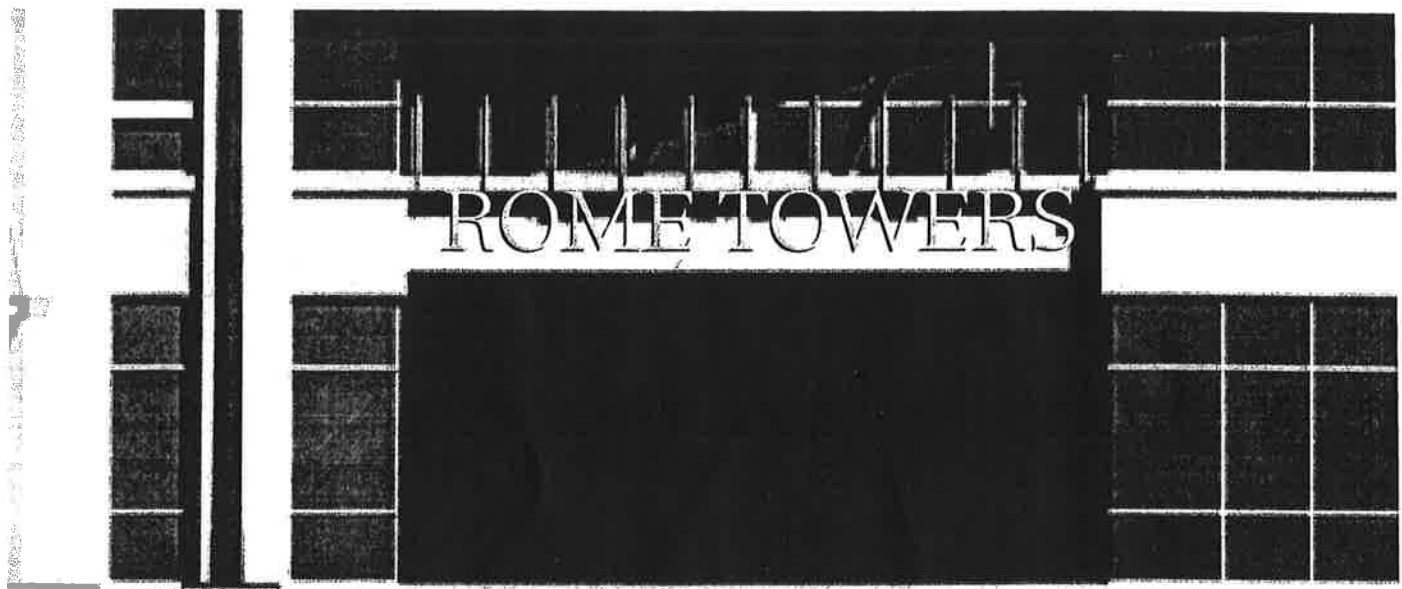
Halo Illuminated Reverse Pan Channel Letterforms.
Painted MAP Brushed Aluminum on faces & returns (3 1/2").
White Halo Illumination.

Typestyle: Versaille Light 45



ROME TOWERS

Building ID
Scale: 1/4"=1'-0"
Quantity: One (1)



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Sign Type 2
Building ID

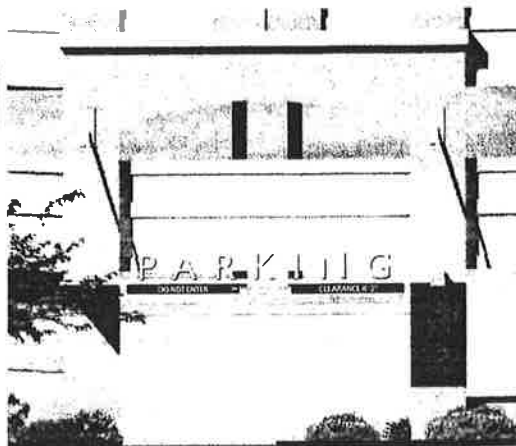
SHEET
5.1

Parking Garage ID

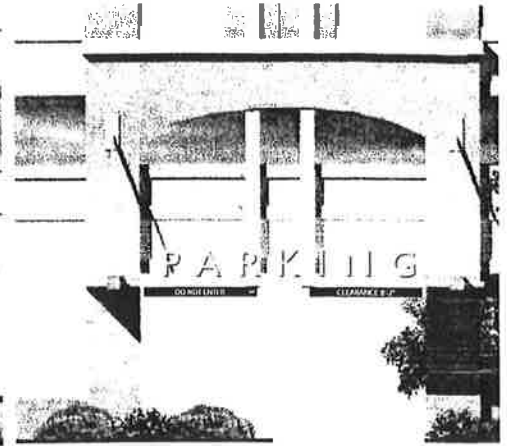
Non-Illuminated FCO (flat cut out) letterforms.
Painted MAP Brushed Aluminum on faces and returns (3 1/2")
(See page 5.6 for FCO on canopy mounting detail).



Placement View-North Entrance
FCO letters
Scale: 3/32"=1'-0"



Placement View-East Entrance
FCO letter on Canopy
Scale: 3/32"=1'-0"



Placement View-West Entrance
FCO letter on Canopy
Scale: 3/32"=1'-0"



Parking Garage ID
Scale: 1/4"=1'-0"
Quantity: 3
Sign Area: 63 sq. ft.



PVC Headache Bars
Scale: 1"=1'-0"
Quantity: one at each parking garage entrance (3 ea. total)

6" PVC tubing painted MAP Black
Red and White Reflective vinyl applied.

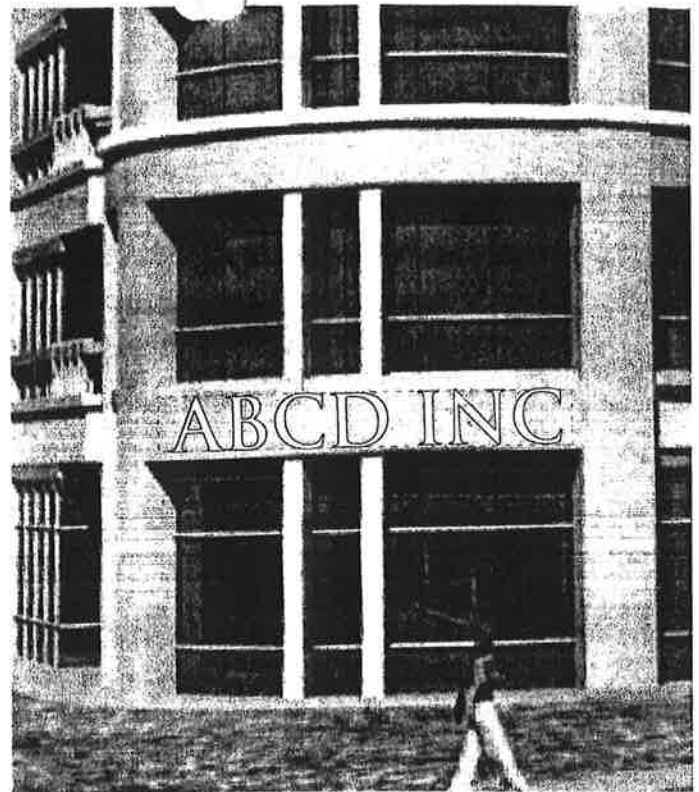
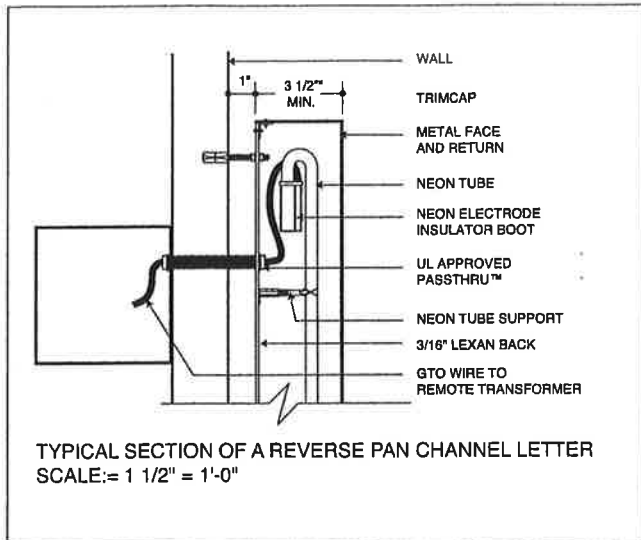
1st Floor Tenant ID Signs - Wall Mounted

Halo Illuminated Reverse Pan Channel letterforms OR
Non-Illuminated RPC letterforms.
Painted MAP Brushed Aluminum on faces and returns (3 1/2").

Use of approved registered logos and logo typestyles by the tenant
for the purposes of tenant identification signage, shall be evaluated
for approval by landlord on a case by case basis.

Potential sign areas TBD by tenant occupation. Number of signs
TBD by tenant occupation. Requested size increase of additional
25% of area as allowed by Master Sign Plan.

****NOTE:** Signs on rotundas all to be halo-illuminated (1st and
Top Floor).



Text shown for reference only.

Placement View
Scale: 1/8"=1'-0"

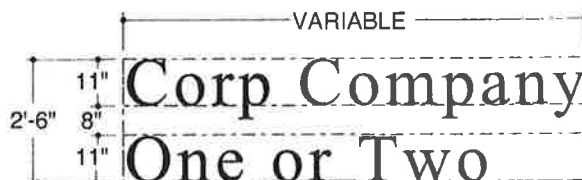


Tenant ID - Single line layout

Scale: 1/4"=1'-0"

Quantity: 6 (Anticipated)

Allowed Sq. Ft. = Requested size increase of additional 25% of area as allowed by Master Sign Plan.



Tenant ID - Double line layout

Scale: 1/4"=1'-0"

Quantity: 6 (Anticipated)

Allowed Sq. Ft. = Requested size increase of additional 25% of area as allowed by Ma

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Sign Type 5
1st Floor
Tenant ID
Wall Mounted

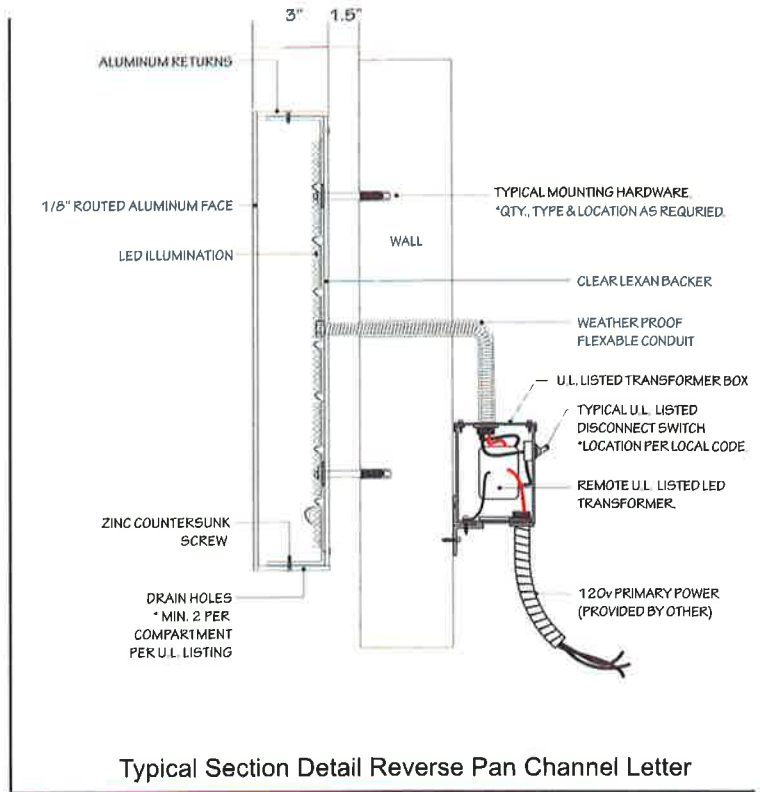
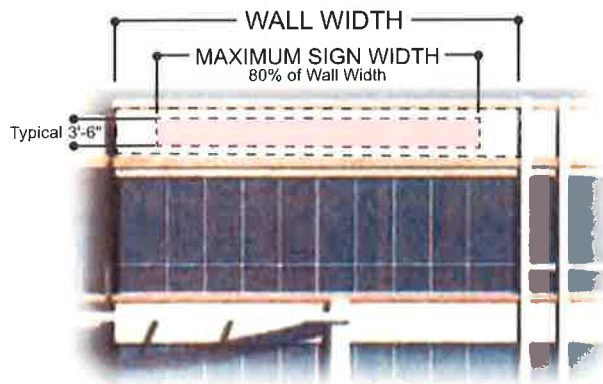
SHEET
5.4

Top Floor Tenant ID/Bldg. ID Signs - Wall Mounted

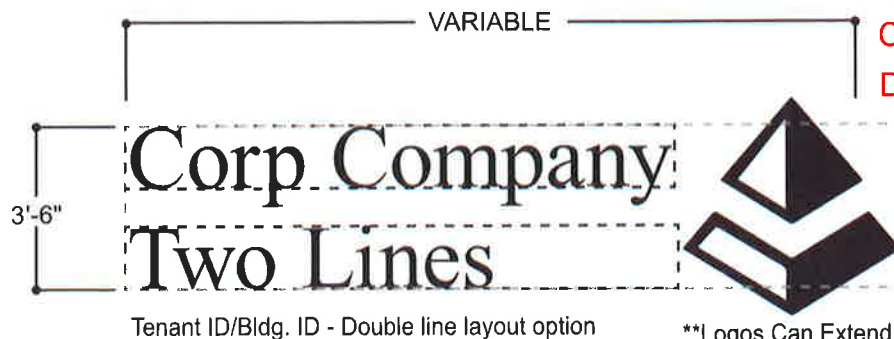
Halo Illuminated Reverse Pan Channel letterforms OR
Non-Illuminated RPC letterforms.
Painted MAP Brushed Aluminum on faces and returns (3 1/2" Deep)

Use of approved registered logos and typestyles by the tenant for the purposes of tenant identification signage, shall be evaluated for approval by landlord on a case by case basis.

Potential sign areas TBD by the size of the wall width of which the wall the sign is placed on. The maximum allowed sign width is 80% of the wall in which it is placed on. (see drawing below)



****NOTE:** Signs on rotundas all to be halo-illuminated (1st and Top Floor).



****Logos Can Extend beyond Sign Envelope
but cannot exceed max.sign area with Landlord approval**

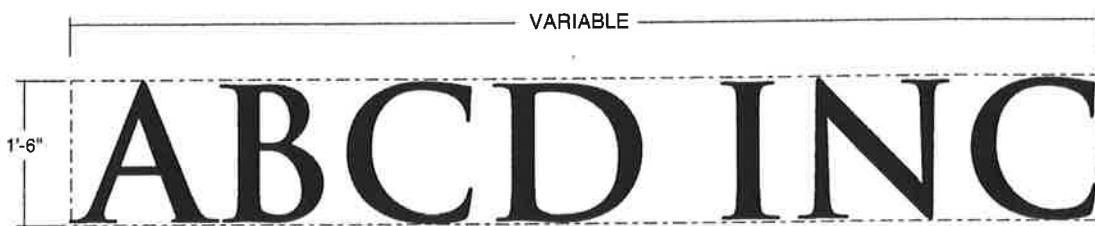
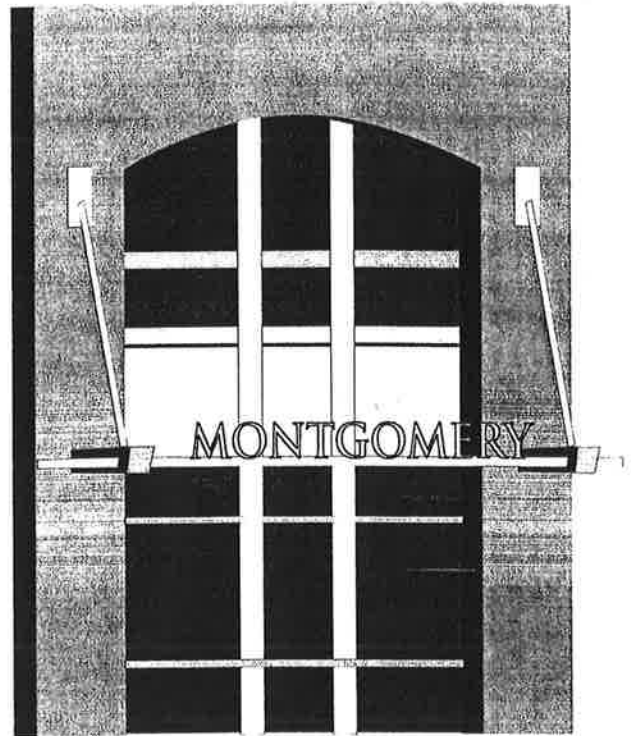
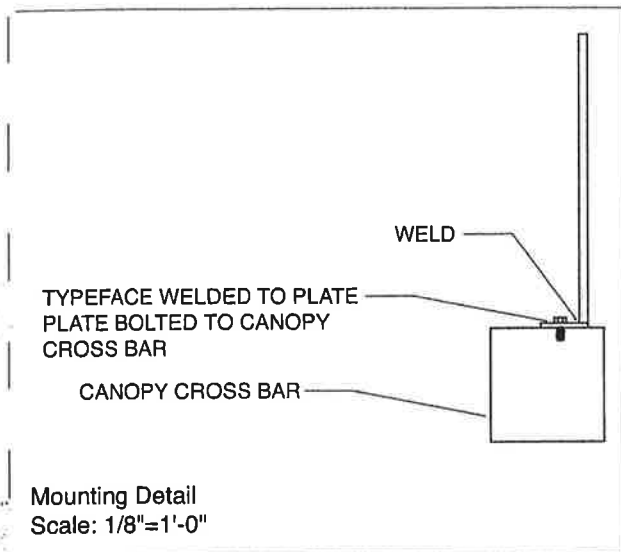
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Case # DR07-61-A/DR17-1122
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Tenant ID Signs - Plate Mounted

1/8" thick aluminum FCO (flat cut out) letterforms.
Painted MAP Brushed Aluminum
Welded to 1/4" x 2" aluminum plate, plate is bolted to canopy cross bar.

Use of approved registered logos and logo typestyles by the tenant
for the purposes of tenant identification signage, shall be evaluated
for approval by landlord on a case by case basis.

Potential sign areas TBD by tenant occupation. Number of signs
TBD by tenant occupation. Requested size increase of additional
25% of area as allowed by Master Sign Plan.



Tenant ID - Plate Mounted - Single line

Scale: 1/2"=1'-0"

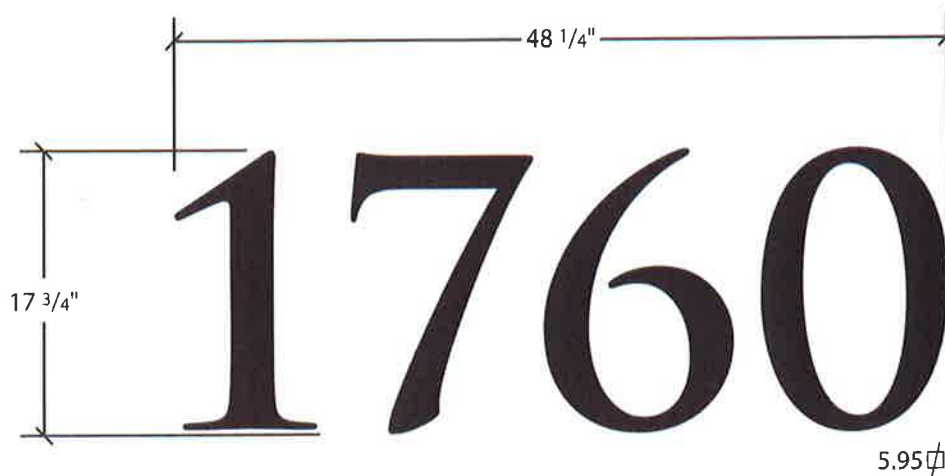
Quantity: 6 (Anticipated)

Allowed Sq. Ft. = Requested size increase of additional 25% of area as allowed by Master Sign Plan.

Address Numbers

2" deep Reverse pan channel letterforms
Painted MAP Black

Typestyle: Trajan Pro Bold



Address Numbers
Scale: 1" = 1'0"

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DR07-61-A/DR17-1122

Case #

10/25/17

Date

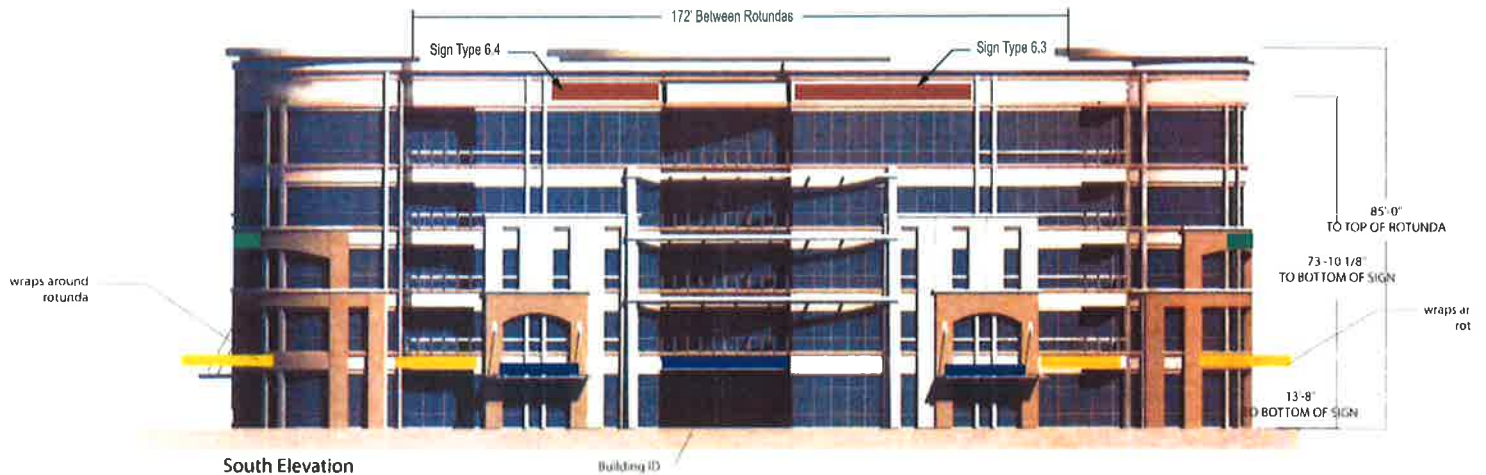


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ROME TOWERS

Sign Type 8
Address
Numbers

SHEET
5.7



South Elevation

Scale: 3/64" = 1'0"

Building Length on South Side = 172 Linear feet between Rotundas

Building Height = 85 Linear feet

Sign Area:

(South Elevation) 172 x (Building Height) 85 = 14620 x 0.01 (1%) = 146 Total Sign Area

Sign Type 6.3 & Sign Type 6.4

Maximum Square Footage = 73 Per Sign Area

- 2 Building ID
- 5 Rotunda Signage - West Mountain
- 6 Signage Type 6.3 - West Mountain
- 7 Signage Type 6.4 - West Mountain
- 8 Address

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Case # DR07-61-ADR17-1122

Date 10/25/17



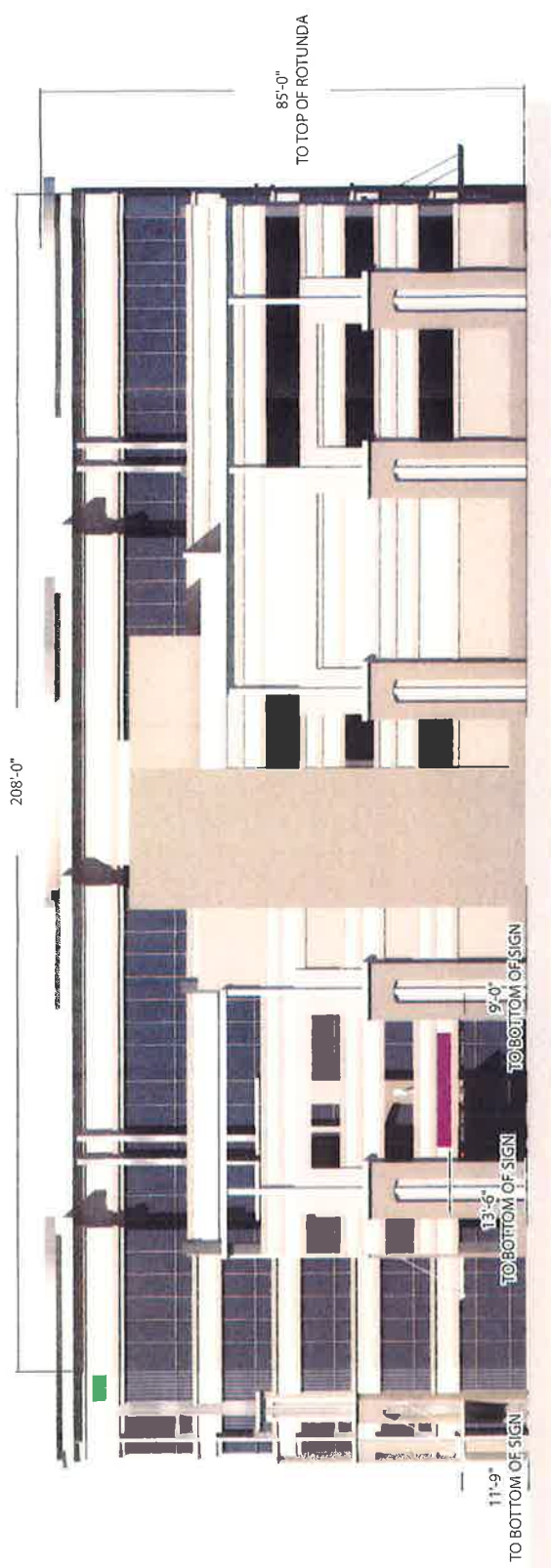
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ROME TOWERS

South
Elevation

SHEET
6.1

SHEET 6.0



North Elevation

Scale: 3/64"=1'-0"
Building Length = 208 linear feet
Building Height = 85 linear feet

4 Parking Garage ID

7 Address

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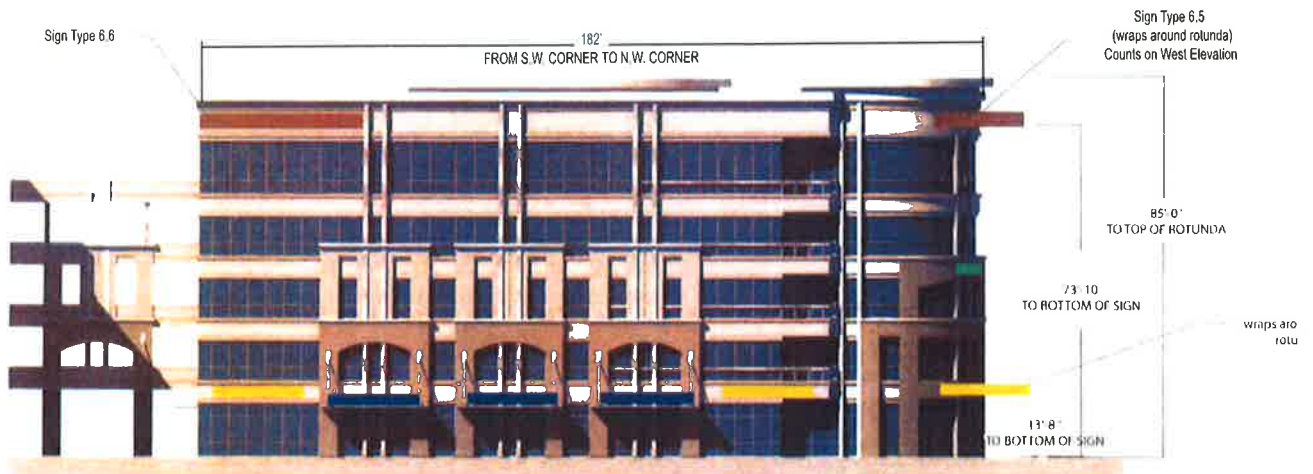
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ROME TOWERS

North
Elevation

SHEET
6.1

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West Elevation

Scale: 3/64" = 1'0"
 Building Length on West Side = 182 Linear feet
 Building Height = 85 Linear feet

Sign Area:
 (West Elevation) 182 x (Building Height) 85 = 15470 x 0.01 (1%) =
 154 Total Sign Area

Sign Type 6.5
 Maximum Square Footage = 57

Sign Type 6.6
 Maximum Square Footage = 97

- 5 Rotunda (wraps around West Elevation)
- 6 Sign Area (wraps around West Elevation)
- 7 Sign Area (wraps around West Elevation)
- 8 Sign Area (wraps around West Elevation)

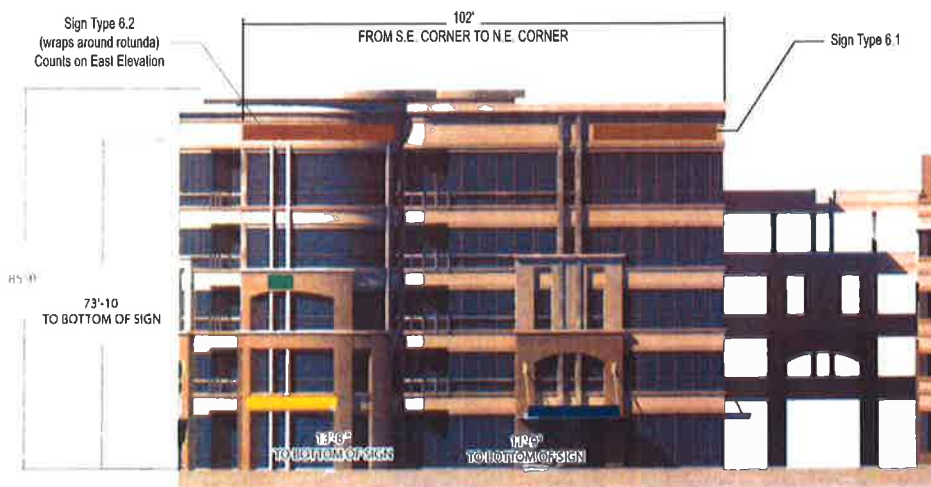
APPROVED
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 Case # DR07-61-A/DR17-1122
 Date 10/25/17



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ROME TOWERS | West Elevation | SHI 6

SHEET
 6.2



East Elevation

Scale: 3/64" = 1'0"

Building Length on East Side = 102 Linear feet

Building Height = 85 Linear feet

Sign Area:

(East Elevation) 102 x (Building Height) 85 = 8670 x 0.01 (1%) = 86 Total Sign Area

Sign Type 6.1

Maximum Square Footage = 43

Sign Type 6.2

Maximum Square Footage = 43

- 1st Floor Tenant 13 - Wall Mounted
- 6 - Top Floor Tenant 10 - Wall Mounted
- Tenant 10 - Plaza Mounted
- 13 - Address

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ROME TOWERS

East
Elevation

SHE
6.

SHEET 6.3